PROCEEDINGS OF THE BROWN COUNTY EDUCATION AND RECREATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education and Recreation Committee** was held on Wednesday, July 1, 2015 at the Brown County Golf Course, 897 Riverdale Drive, Oneida, WI.

Present: Chairman Van Dyck, Supervisor Katers, Supervisor Kaye, Supervisor Gruszynski, Supervisor Campbell

Also Present:

Beth Lemke (Neville Museum Director)
Neil Anderson (Zoo Director)
Matt Kriese (Asst. Park Director)
Brian Simons (Library Director)
Lori Denault (Library – Finance Manger)

Scott Anthes (Golf Course – Superintendent)
Supervisors Bernie Erickson, Dave Landwehr and
Allan Jamir.
Other Interested Parties

I. Call to Order.

The meeting was called to order by Chairman Van Dyck at 5:30 p.m.

II. Approve/Modify Agenda.

Motion made by Supervisor Kaye, seconded by Supervisor Katers to approve. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

III. Approve/Modify Minutes of June 4, 2015 and Special Meeting of May 20, 2015.

Motion made by Supervisor Katers, seconded by Supervisor Kaye to approve. Vote Taken. <u>MOTION CARRIED</u> UNANIMOUSLY

Comments from the Public

<u>Brian and Christina Lueth – 1979 Scheuring Road, De Pere.</u> Mr. and Mrs. Lueth advised the Committee that they own a wedding and event planning business and recently had a wedding at Pamperin Park. They wanted to recognize the staff at Pamperin Park and say what a great asset they are to the County, specifically, Val, Paige, Amber, Jim and Zach. These individuals were very helpful and went above and beyond which was very much appreciated.

Supervisor Gruszynski arrived at 5:32 p.m.

- 1. Review Minutes of:
 - a. Library Board (May 14, 2015).

Motion made by Supervisor Katers, seconded by Supervisor Kaye to approve. Vote Taken. <u>MOTION CARRIED</u> UNANIMOUSLY

Reasons for Turnover Report

2. Education & Recreation Committee for Month of April, 2015.

Motion made by Supervisor Gruszynski, seconded by Supervisor Katers to receive and place on file. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Supervisor Campbell arrived at 5:37 p.m.

Communications

3. Communication from Supervisors Erickson and Lund: Create a ticket surcharge whenever possible to go into a maintenance fund for the arena complex to replenish the capital fund. June Motion: To hold for 30 days until the July meeting and bring back the figures.

Van Dyck stated that his understanding from speaking with Chairman Moynihan is that a group consisting of Supervisor Campbell, himself, and Supervisor Schadewald has been formed to meet with PMI on this issue. Van Dyck asked that if any other Supervisors wish to be on the committee they should advise Moynihan of the same.

Supervisor Erickson asked if there was an indication when this group will be meeting. Van Dyck did not know when the group would meet as he just found out about the group today. Erickson asked that he and Supervisor Lund be kept advised of meeting dates. Erickson also indicated that he was asked by Supervisor Lund to apologize that he was unable to attend tonight's meeting.

Katers questioned if this group will be meeting with PMI on a regularly scheduled basis and Van Dyck's understanding is that they will meet with PMI for as long as it takes to get some sort of resolution. Now that the group has been formed Van Dyck will reach out to the other members of the group and determine a method by which they wish to proceed and they will then reach out to PMI for preliminary discussions.

Motion made by Supervisor Kaye, seconded by Supervisor Campbell to receive and place on file, and add as a standing item to the Ed & Rec agenda. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

4. Resch Centre/Arena/Shopko Hall – Complex Attendance for the BC Veterans Memorial Complex.

Motion made by Supervisor Gruszynski, seconded by Supervisor Kaye to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

NEW Zoo & Park Management

5. Parks Budget Status Financial Report for May, 2015.

Assistant Park Director Matt Kriese indicated that everything is on track as far as the budget is concerned. With regard to the \$18,000 that was budgeted for logging, Van Dyck asked if that was a fall item. Kriese responded that he just spoke with the forester who went through and mapped out the timber harvest and will start marking timber in August. Contracts will go out this fall and Kriese noted that it will be a two year contract which should bring in more vendors. The plan is to start the logging in fall and continue on for a year and a half from there.

Van Dyck also mentioned the Rails to Trails item and asked what the \$92,000 outlay is for. Kriese responded that that is the culvert project that is currently being worked on by De Groot. Kriese continued that this is covered by half stewardship funding and half Rails to Trails funding. If everything holds to budget, the net Rails to Trails impact would be \$7,500, but Kriese noted that they have never taken money from the general fund on trails. There is a small cash on hand balance that carries over every year.

Motion made by Supervisor Katers, seconded by Supervisor Campbell to receive and place on file. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

6. Approval of friends group contributions.

Kriese provided a handout (attached) re: County Contributions for Park Projects and informed that to keep things simple he wrote a very definitive simple departmental policy, something as a guiding principal as they move forward. The policy was somewhat internal so he was looking for approval from the committee. He was looking for approval on the contributions so next month via resolution or budget adjustment, those dollar amounts would come into the Park budget as a line item and the expenditures would be made after once approved by full board and the August meeting.

Kriese informed that the intent of the policy was to create a process in which the funds were contributed to previously approved park projects by the Education and Recreation Committee. Referring to "Definitions" on the

handout, Kriese added that "Park Project" was not giving money out to a group so they could use it as they chose; it was specific capital contributions for park projects, in which they had some very worthy causes right now at the parks. If they did not have a project in their plan and the board of Ed & Rec felt it was a last minute project that needed to be done, it still could be approved by committee. Friends groups would be an organization that was recognized by a MOA or MOU, so there was some official agreement between those groups.

Katers questioned if it was along the lines of the 501c3, he believed it was a requirement of Friends groups. Kriese informed that it was not written in the MOA as they didn't require it. If they were raising funds they needed to be affiliated with a 501c3 and they could partner with another group that supported the project to do it. Anderson felt it could be as simple as a MOA with a group that was interested in a one-time project. Campbell felt the problem she saw was it incurred costs for groups. During the Walk of Legends project they went through an very extensive MOA process with the county that involved attorneys and that was a donation of something to the county. Her concern would be they were incurring costs having to do a 501c3. She would like a sample MOA or MOU that was simple, she could see approving it. Anderson believed some of this stuff could be a very simple MOA just so they had an understanding, it was like a contract.

Kriese informed that for example Mr. Hannon with the Wayside Morrison Lions Club was present tonight; there were questions that they went back and forth and made sure everyone understood what was being said in there. Kriese stated, so maybe some form of agreement but not the length cumbersome. Campbell felt groups were going through enough expense; the purpose of them was to make money for the parks, not get into legal issues consistency with the Park Department.

Anderson felt if it was a formal long term relationship or commitment to a particular park, then it made sense for a 501c3. On an annual basis they were going to their meetings, working with them to plan on what was coming up and looking at partnering a particular project. They will have a number of groups that are interested in helping out and he felt a simple MOA agreement was all they needed so they had that understanding. Kriese informed that right now all but one, which was in the process, of their groups had a 501c3, it was in their best interest but they didn't require it. If they were going to raise funds and go through the system, 501c3 was almost necessary.

Wayside Morrison Lions Club member Mr. Hannon informed that the MOA, they did go to a lawyer and had him review it. He came up with five or six points. The MOA expired, in their case, when the bridge was built. When they dedicate the bridge back to Brown County Parks Department the MOA and everything in it was null and void. They did contact a lawyer just to make sure there were no lingering effects on their club since the bridge would be on county property. Their MOA was good for two years, which was their expiration date; however they won't need it for two years.

Van Dyck questioned if Kriese agreed that the MOA could be cleaned up or reduced. Kriese informed that it was a template and it was Corporation Counsel or Administrations call, they don't accept the MOAs or MOUs at all.

Gruszynski informed he was okay with it moving forward. He felt it all depended on the level of which they were looking for interest.

With regard to Supervisor Campbell's concern, Van Dyck didn't believe it was a concern to have that requirement in this particular document; the concern went more toward the MOA or MOU. He would be okay approving it as written and then as a separate communication/item bring the document back up at future meeting and review it and they could change it after the fact. Campbell informed that she did believe that they had to have a MOA or MOU. He suggested having Kriese bring it forward at the September meeting.

Kriese informed that this year they were not requesting special permits. Often times these projects run into a lot of regulatory permits required for the project and may be funded out of these contributions. There were a lot of fees behind certain projects and it was up to the committee whether they chose to keep that in there or say no, the county should just take care of that. All of these projects will be listed in the next month or two, listed in their budget as a capital line item, Park Improvements.

Motion made by Gruszynski, seconded by Supervisor Kaye to approve what's presented. No vote taken.

Campbell informed that she didn't want to vote on it now, she'd rather think about it a little more. There were a lot of things that when they flush out. They had to look at it from two perspectives and look at it from the perspectives of people who are doing this as well. She questioned the premise of this. Kriese informed that they were looking at creating a line item within the Park budget to have a contribution towards friends and that might be \$15,000 as the committee voted on last September. There were never any adjustments. Initially it was talked about being in the Building and Land Acquisitions and that was not possible, the resolution for the Building and Land Acquisition will not allow that. They needed to have completely different parameters. The Executive had some savings in his budget, he was looking at in August a resolution budget adjustment coming through and there will be \$20,000 put in the Park budget for 2015, specifically for park projects contributions. Next year they will look at through the budget process to hopefully get \$15,000 in that line item for contributions.

Van Dyck informed that this was news to him as this committee voted to move \$15,000 out of that fund. Kriese responded that through the Land and Building Acquisition account there was a resolution set in 1996 and it specifically stated that expenditures could only be made for Reforestation Camp shelter buildings. It was very specific and approved by the County Board. They needed to address it in 2015 to make sure that this would come up and to make sure that it would get distributed in the 2015 budget. He reiterated that the premise was to make sure that they had some sort of line item to help out these park projects. Van Dyck stated that last year the presumption was that they had moved \$15,000 into a fund and that they also added \$10,000 to the budget so there had been \$25,000 in a fund with the intention of being able to distribute it to friends groups, but Kriese was saying there were no parameters put on how that was going to occur. So this was an attempt to put some parameters on going forward, and questioned how they were going to administer money that went into that fund if they continued to fund it? Campbell reiterated that she wanted more time, definitely.

Kaye rescinded his second if Campbell wanted to look at it further. Gruszynski said he would rescind his motion; however he felt that it made sense.

Motion made by Supervisor Kaye, seconded by Supervisor Campbell to hold the policy for 30 days. Vote taken. MOTION CARRIED UNANIMOUSLY

Campbell pointed out that in doing this, when they were discussing approving or that it was consistent with certain things, there were going to be projects that come up that public will disagree with them on, they just had one. Her concern with doing this related to that. If they think of what they just went through with, they had a protest on the Koltz Memorial, if they had a group that came up and went against something like that and they had that it had to have community support, where would it put that project and that's why she wanted to look at it, see the language, etc.

With regard to the 2015 Recommendations, Weininger informed that the \$20,000 would be coming from the County Executive's budget. It was late in the budget process to make the technical change so there was a commitment to fund the friends group for a dollar amount. The \$20,000 was a little more than what the original proposal was but the Executive gave \$20,000 out of his budget to establish this friend's account which this committee had authority over to make the final decision. The parks could recommend based on the policy but the committee decided where the dollars went. It was good that there was a policy so there were some guidelines but at the end of the day the committee made the decision. The \$20,000 would basically be those friends groups for 2015 and for 2016 they will have a line item filling that pot again with another \$15,000. The journal entry would be taking the money from the County Executive's budget, move it over to the Park's creating a new line item and that line item would then fund the \$20,000. Van Dyck questioned if they did not approved the addition of the \$10,000 during the budget process. Weininger didn't recall and would go back and check. Van Dyck was 99% sure that they added \$10,000 to the budget. Weininger had a list of what the budget motions were and will check. If that were the case, they did have some transition with a staff person.

Van Dyck questioned if the Executive had \$25,000 available, Weininger didn't think there was much more but could relook. Van Dyck explained that they had kind of given preliminary indications to these groups under the premise that they had \$15,000 and \$10,000 available to use so they could do \$10,000 to the bridge, \$10,000 to Neshota and the \$2,500. Weininger felt he could probably find the extra \$5,000 but it would have to be in the budget resolution because it would require a budget adjustment with a two-thirds vote. He felt he had the funds identified.

Van Dyck questioned what the process was; Weininger felt it would be better to have a resolution that could be voted on. Van Dyck clarified that Administration would create a resolution to be presented to this committee next month for approval which would then go to the full board for approval in August.

A motion was made by Supervisor Kaye, seconded by Supervisor Katers to host the August meeting on the 6th at the Museum. Vote taken. MOTION CARRIED UNANIMOUSLY

Kriese informed that he didn't necessarily need approval as he just wanted to get something out there so the committee could take a look at it. In August it will come through with resolution or budget adjustment, that's when the true approval happened, he just wanted some guidance right now so that they were doing the right thing when they got to the August meeting. Campbell questioned where they were with the Comp Plan for the parks. Kriese informed that he had been working on planning and they were not able to do it this year so it was on their agenda for 2016. Campbell stated that they had this contingent upon that too. Kriese stated that it had been extended and their Comp Plan was good through this year. There will be one in place.

Katers believed they were going to get the priority of projects that were going on annually, where the friends were coming forward requesting money for each project. He wanted to make sure that they were giving it to the appropriate group but he thought he would find more background as far as which ones were next on the priority list, etc. Kriese understood where he was going with it; right now they had five or six groups with MOAs. He communicates with all of these groups weekly and he called each and every one of them last week before anything was written on paper to make sure they were on the same page. Van Dyck would agree with Katers, he believed that was the original intent when they discussed this last fall. He also didn't believe that they expected that these groups were going to put together this much of an effort and money in a short of period of time as they have. He felt they were faced with a situation at this point where they had two groups that kind of reached a critical point in their processes that it would be beneficial for them to be able to get the county support at this time which would allow them to move forward. Wayside Morrison Lions Club member Mr. Hannon informed that they had funded almost \$11,000 from fundraising, from the club, from members and the community. Their goal was to have the bridge up this year so by the September meeting hopefully they could walk across that bridge. They were hoping to get a commitment tonight for whatever dollars they needed and they could discuss at their general membership meeting possibly floating a loan for a year on the remaining balance to get the bridge up. It was a dangerous situation the way these people had to get to the park. People with walkers, in wheelchairs, with strollers cant cross the cement bridge, it was impossible. That was their goal looking more at a community safety aspect than it was convenience. The speed limit was 55mph on that highway. Two weeks ago at their Music in the Park they raised \$1,250; they had six of them scheduled this year. They weren't spinning their wheels; they hope to go forward with this real quick. The committee congratulated them on their efforts.

Motion made by Supervisor Gruszynski, seconded by Supervisor Kaye to approve \$10,000 to the playground at Neshota Park, \$10,000 to the bridge at Way Morr Park, and \$2,500 for the Dick Koltz memorial. Vote Taken. MOTION CARRIED UNANIMOUSLY

Van Dyck felt that the \$2,500 for the memorial was approved at the last committee meeting as well as the County Board meeting. His contention was the \$2,500 was approved by the full County Board and should come out of the General Fund if anything, there was no stipulation put on where that money was coming from and it was approved. Kriese informed that he put the \$2,500 as coming from the Friend's Group contribution. Weininger informed that right now, the way it stood, if there was a County Board motion and the intent was to take it out of the General Fund, per ordinance it had to be voted out of the Administrative Committee, so it couldn't be taken out of the General Fund. If there was \$2,500 set aside, it would come from the department in which it would oversee, in this case, it would be Parks. He added they would do a normal budget adjustment that the County Executive would sign off on to take it out of there. Weininger stated that by making the current motion, it would prevent anything from being held up and he would make his good faith effort to come up with dollars so they don't short Parks by \$2,500 as the 2015 Recommendation was \$8,750 to the playground at Neshota Park and \$8,750 to the bridge at Way Morr Park, not \$10,000 each until tonight.

7. Parks Open Positions Report.

Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to approve. Vote Taken. <u>MOTION</u> CARRIED UNANIMOUSLY

8. Field Staff Reports/Attendance Reports.

Katers questioned what was going on with the Friends Group for the Dog Park. Kriese responded that they were not a very active group and they weren't sure if they were going to continue with that group or not as they did not have the energy behind them. They were trying to get them excited about some of the opportunities and some of the projects that they had for them. They were even looking at starting a brick memorial out there and having that money help them with some agility courses and things.

Motion made by Supervisor Kaye, seconded by Supervisor Katers to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

9. Assistant Director's Report.

Kriese thanked the committee for going over the approval process as he felt that was a discussion they needed to have to make sure that things are set up for the future in the right way. Kriese continued that the Adventure Park Base Camp building has been completed and they are looking at a tentative grand opening next Friday. Adventure Park attendance has been good and revenue may be a little above what was projected. He noted that group involvement has also been good and they have had 25 groups this year.

Kriese continued that Open Streets is July 11 and this is an Aurora/City of Green Bay event, but the Fox River Trail has been added and will be free on that day. Barkhausen will be there with some critters as well as trail rangers and the Friends of the Fox River Trail group.

Kriese continued that the parks have been very busy due to the great weather. Staff is busy with trimming trails, planting flowers and culvert repairs. Kriese also noted that a donation for \$2500 was received from the Cattlemen to put new lights in the horse barn at the Fairgrounds. Staff has also been doing some paining as well as boat landing checks and maintaining shelters.

Van Dyck noted that he would like to see year-to-year comparison figures on Kriese's report and Kriese stated that he will be doing that starting in June. Van Dyck also asked if Kriese had any numbers for the 4-H archery program. Kriese thought there were 15-16 kids signed up and he noted that they are partnering with UW Extension on this event. He felt this was good for a first time event and they have talked about having another similar event in August.

Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to receive and place on file. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

10. Zoo Budget Status Financial Report for May, 2015.

Motion made by Supervisor Katers, seconded by Supervisor Kaye to receive and place on file. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

11. Zoo Open Positions Report.

Motion made by Supervisor Katers, seconded by Supervisor Campbell to receive and place on file. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

12. Zoo Monthly Activity Report for June, 2015.

Zoo Director Neil Anderson provided the Committee with the Operations Report for June, 2015, a copy of which is attached. He noted that attendance for this year is very similar to what it was last year at this time. He also

noted that there was one less Sunday in June than there was last year which put attendance down by 1,257 guests as compared to last year's figures. Anderson continued that the gift shop renovation has helped the sales increase and per caps are up in the Mayan as well as overall.

Anderson continued that they will start moving into the new animal hospital surgery area in July as they will be starting some construction on the old animal hospital. He also reported that the USDA did their unannounced inspection where they go from top to bottom of the facility and see how the records, exhibits, animals, pharmacy, etc. are being maintained. Anderson noted that the inspection was perfect this year as well as for the last eight years and he gave credit to the animal care staff for this. They are also currently finishing up with the fencing project and they will be expanding the Children's Zoo. A donation of alpacas for the Children's Zoo are coming as well as a black footed ferret.

Anderson continued that Zoo passes are up this year and today was the second time this summer that the Zoo opened early for Zoo pass members and quite a few members took advantage of that. Anderson also stated that the education programs will be doing their summer camps soon.

Motion made by Supervisor Katers, seconded by Supervisor Kaye to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

Library

13. Budget Status Financial Report for May, 2015.

Motion made by Supervisor Katers, seconded by Supervisor Kaye to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

14. Director's Report.

Library Director Brian Simons addressed the Committee. He talked about the technology project they are doing and noted that they are partnering with a number of tech companies in the County who will be donating staff time to the Library. There will be one person from a company at each of the programs to talk about what they do as computer programmers or engineers at each series of the program. The program is aimed to attract upper elementary through high school aged students. The employers in the area have advised that they have tapped out the area's talent pool and are looking long term for a workforce in the future and are in need of programmers who can program software that affects things in the real world. Simons stated that the series will teach kids from scratch how the raspberry pie microcomputers work. He noted that these devices are not just toys, but are actually being used in companies. The goal is to inspire kids to go down that path for future education or for apprenticeship programs so the workforce of the future that the tech companies need comes from here.

Simons stated that there are other things going on including a STEM launch with the Brown County STEM network on October 24. They are partnering with companies to focus on science, technology, engineering and math. The companies will set up booths and have hands on activities for the kids. A paper airplane engineering station will also be part of the program and they are working on getting some engineering partners in to help with this. At the end, the paper airplanes will be launched from the second floor to the first floor. This is all part of the Library's effort to not only educate, but to also look at the economic development and find ways to impact it positively. Studies have shown that these are the careers of the future and the Library wants to help kids go do that path.

Simons continued that there are some open positions they are hiring for and they have reworked their table of organization throughout the year to hire a part-time position to work in the local history and genealogy department. There will also be a vacancy for the Deputy Director at the end of July that they will be looking to fill. Simons continued that he will also be doing a LEAN event in their collection development process and this should be a four to five month project. Once the education part is done, Simons is confident that great changes will be made to increase efficiencies.

Simons also met with the Volunteer Center who coordinates the volunteers be the reading coaches for kids which is a very effective literacy initiative. The literacy coaches go into the schools and sit with the kids and help them

identify what books are at the right level. The kids that participate in this typically go from very low reading skills to proficient reading skills. One of the main initiatives and goals is to get all children in Brown County prepared for kindergarten and the Library already does some things in this regard, but the Library kept coming up in community discussions regarding literacy for all ages and all groups. Simons will be collaborating with the Volunteer Center and ABC to find ways to expand the program as they are currently only in some of the schools in Green Bay. Simons also provided some statistics from Literacy Green Bay which were very telling in the issues the County is facing. The biggest statistic that stood out was that 72% of Literacy Green Bay's clients reside on the east side of Green Bay. He knew there was a population of need on the east side, but he did not realize it was so large.

Simons reported on a few other things going on at the Library including that they are partnering in 2016 with the UW Extension to work with outside businesses and banks to do a financial book discussion. They are also looking at starting a financial literacy program with outside partners. Simons will also be meeting with the Convention and Visitors Center to learn how both the Library and they can collaborate more to get both of the programs out to the community better. Simons stated that his goal with bringing outsiders into the Library is to make an impact to help influence people to move into the area. Simons continued that the Shawano charges he talked about several months ago have been billed and he has heard that their state level legislator is not very happy that Brown County sent a bill for almost \$60,000. He asked that if the Committee had any relationships with Brown County legislators that they call them to let them know what is going on since the State budget has not been passed yet. He will also reach out to Brown County representatives and the County Executive will also be making some calls. Finally, with coming into the budget season, Simons stated that they are currently working to bring in a balanced budget. The Library Board meeting will be meeting July 16 to decide on several options for the budget. Simons noted that none of the decisions are easy but this is something that this Committee as well as the Board will have to help with. They plan to put forth the most recommended option and he hopes to have several other options that could possibly be presented as well and then go forward from there. He gave a heads up that none of the options will be easy as there is a deficit of \$250,000 to be made up.

Motion made by Supervisor Katers, seconded by Supervisor Campbell to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

Museum

15. Budget Status Financial Report for May, 2015.

Museum Director Beth Lemke noted that the stats from January through May of 2014 compared with 2015 show an increase of 20% in attendance. June has not closed yet, but in looking at a six month comparison, the attendance is up 14.5%. Lemke continued that there are a lot of plans and programs to carry out the summer and she is pleased that numbers are better this year than last year.

Motion made by Supervisor Campbell, seconded by Supervisor Gruszynski to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

16. Director's Report.

Lemke stated that there are several partnerships coming down the line and she provided the Committee with information on these, copies of which are attached. These partnerships include working with the UW Extension on a crime scene investigation program and overhauling the school tour modules to have a strong rollout for the fall with the temporary exhibits as well as the permanent exhibits. Lemke also provided an article highlighting the history of bicycling.

Lemke also reported that they are working with the Segway owners in partnership with Building Our Community. She noted that there are walking tours available in the gallery as well as online that people can print that do not duplicate other efforts of historic preservation organization. They will be working with Segway in August and possibility throughout the fall in taking tours of the downtown area which will provide some shared revenue.

Lemke continued that they are starting to roll out Extreme Deep marketing materials as the exhibit will be coming soon and she shared a copy of an ad with the Committee. The Extreme Deep exhibit is bright and family oriented.

Van Dyck asked when the Spies exhibit opened and Lemke responded that it opened Memorial Day weekend. She stated that the first impact of the exhibit will be shown in June figures. She stated that June was on par with last June, even with the delay in the JEM grant. Lemke stated that there are several media sponsors for the Extreme Deep exhibit. Van Dyck asked what was going on last June and Lemke stated that they opened Agriculture to Tavern Culture Fathers' Day weekend last year and they also had the Packers Hall of Fame. She explained that Agriculture to Tavern Culture came in under the budgeted amount. Last summer they also had the joint effort marketing plus they were at all of the pre-season Packer events promoting the exhibits.

With regard to the attendance and revenue report, Van Dyck asked if the facility rental meeting attendees are specifically geared to the Museum. Lemke stated that several of them do go through the galleries and some groups pay a rental fee, even though they are public programs. Back in 2012 Lemke said that the history showed that the facility meeting attendees were counted starting in 2012. Van Dyck said that he has an issue if a business calls and says they want to have a party at the Museum and are only using a room, the numbers that attend the party are not truly museum users and he feels that the numbers become somewhat distorted. Lemke stated that it is people in the door and in looking at the new normal of the museum the attendees are surrounded by the museum content. She also noted that some of the meeting rooms are being updated a little bit which may help them rent easier.

Van Dyck also asked Lemke to talk about her recent trip to Milwaukee. Lemke stated that they had a behind-the-scenes tour with the leadership team in Milwaukee because they have the same challenges as the Neville does. The Milwaukee Public Museum almost closed in 2004 and they are now looking at being very admission specific and they found that their patrons were only coming to see large temporary exhibits instead of coming in to see the day to day exhibits. Milwaukee took an area of office space and turned it back into a gallery to be able to bring in larger shows. The space is about 4000 square feet and cost about \$1.8 million dollars to develop. They also have an amazing team that they were able to do many things internally. Lemke noted that Brown County has a smaller team but they are very creative and they would be able to fabricate some things in-house. Lemke continued that the other space they toured is The Streets of Old Milwaukee. This is an older exhibit that is a little dated and they are going through a creative process to update the exhibit a little bit which will cost about \$1 million dollars. Lemke walked away knowing they could do it at the Neville with internal people, but they need to find what the community is going to support. The Edge of the Inland Sea exhibit is definitely more of a theatrical set design so there will be abilities three dimensionally to change the space. The biggest obstacle will probably be the flooring if they address things one section at a time. Van Dyck thanked Lemke for arranging the trip.

Lemke continued the staff will probably be taking a field trip to the Woodson Art Museum in Wausau because she feels it is important for the Neville staff to see how they take art and make it relevant. She noted that at staff meetings they talk about bridging communities and generations and staff always has the opportunity to give ideas to make that connection.

Lemke stated that the governing board meeting coming up on July 13 will be devoted to the budget and she will keep this Committee advised and she urged anyone with questions to contact her so they can be addressed. She stated that they will continue to be very conservative.

Motion made by Supervisor Campbell, seconded by Supervisor Kaye to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

Golf Course

17. Budget Status Financial Report for May, 2015.

Motion made by Supervisor Katers, seconded by Supervisor Campbell to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

18. Open Positions Report.

Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

19. Superintendent's Report.

Golf Course Administrator Scott Anthes provided the Committee with financial statistics, a copy of which is attached. He outlined the numbers and stated that June rounds are down a little bit due to weather conditions. Overall, they are up by about 2,000. Season passes and total revenue are also up from last year along with cart rentals. Anthes also highlighted some of the portions of his Superintendent's Report which was contained in the agenda packet.

Motion made by Supervisor Katers, seconded by Supervisor Campbell to receive and place on file. Vote Taken. MOTION CARRIED UNANIMOUSLY

Closed Session

20. <u>Open Session:</u> Discussion and possible action on the negotiations and strategy involved in obtaining a proposed easement for AT&T Metro Ethernet Service at the Brown County Golf Course.

Technology Services Director August Neverman explained that to provide good service to this location they have been doing assessments and the link to the location was maxed out at maximum capacity. In 2014 they budgeted for an upgrade in 2015, unaware of the easement issues. A contract was signed with AT&T to increase the capacity and as part of that they asked for an easement, but there is no easement on file. In researching this, it was found that there is a challenge in the railroad strip. The project has been put on hold to come to the Committee to get approval to continue with one of three options. These options are to go ahead with the easement, the second option would be to pick an alternate route which would cost a minimum of \$29,000 and option three is to leave things the way they are, but Neverman noted that the AT&T fee would have to be paid as well as some other fees.

Anthes added that one of the big parts of the upgrade is for PCI compliance purposes and in order to store the amount of video, it cannot be stored on site. Neverman stated that rather than build another server, they would use an existing server from downtown and just add a camera at the golf course. The upgrade would upgrade public wi fi, regular business operations and the camera part.

Motion made by Supervisor Campbell, seconded by Supervisor Katers to enter into closed session. Vote taken. <u>MOTION CARRIED UNANIMOUSLY.</u> Roll Call: Campbell, Katers, Gruszynski, Van Dyck, Kaye.

- 21. <u>Closed Session:</u> Notice is hereby given that the governmental body will adjourn into a closed session during the meeting to discuss negotiations and strategy involved in obtaining a proposed easement for AT&T Metro Ethernet Service at the Brown County Golf Course, said closed session is authorized pursuant to Wisconsin Statutes Section 19.85 (1)(e) deliberating or negotiating the purchase of public properties, the investing of public funds or conducting other specified public business, whenever competitive or bargaining reasons require a closed session.
- 22. <u>Reconvene into Open Session</u>: Discussion and possible action on the negotiations and strategy involved in obtaining a proposed easement for AT&T Metro Ethernet Service at the Brown County Golf Course.

Motion made by Supervisor Katers, seconded by Supervisor Gruszynski to return to open session. Vote taken. <u>MOTION CARRIED UNANIMOUSLY.</u> Roll Call: Campbell, Katers, Gruszynski, Van Dyck, Kaye.

Motion made by Supervisor Gruszynski, seconded by Supervisor Katers to move forward with the easement as per Corporation Counsels recommendation. Vote Taken: Ayes: Campbell, Gruszynski, Katers, Kaye; Nays: Van Dyck. <u>MOTION CARRIED 4-1.</u>

<u>Other</u>

23. Audit of bills.

Motion made by Supervisor Kaye, seconded by Supervisor Gruszynski to pay the bills. Vote Taken. <u>MOTION</u> <u>CARRIED UNANIMOUSLY</u>

- 24. Such other matters as authorized by law.
- 25. Adjourn.

Motion made by Supervisor Kaye, seconded by Supervisor Gruszynski to adjourn at 8:32 pm. Vote Taken. <u>MOTION CARRIED UNANIMOUSLY</u>

Respectfully submitted,

Alicia A. Loehlein Recording Secretary

PARK MANAGEMENT





1150 BELLEVUE STREET, RM 151 GREEN BAY, WI 54302

PHONE (920) 448-4464 FAX (920)448-4054

Park Deparment

Policy Title: County Contributions For Park Projects

Purpose: This policy creates a process in which funds are contributed to previously

approved park projects by the Education and Recreation Committee.

Definitions: Contributions refer to a monetary distribution of funds from Brown County.

Friends Group refers to an organization that has been recognized by Brown

County through an official Memorandum of Agreement (MOA) or by

Memorandum of Understanding (MOU).

Park Project refers to a project within the county park system that has either

been approved by a Comprehensive and Outdoor Recreation Plan, the

Education and Recreation Committee, County Board, Administration and/or

the Park Department.

Policy: The intent of this policy is to establish guidelines related to how the County

distributes funding towards Park Projects.

Contributions made to a Friends group will be related to a specific park

project.

The park department works with several Friends groups in order to raise funds to create a better park system for Brown County. This collaborative public/private effort will need prior approval through the Education and Recreation Committee, the County Executive and the Park Department through a MOA or MOU in order for contributions to be allocated.

The Park Director, or designee, will recommend contributions for Friends groups to the Education and Recreation Committee for approval based on the following items:

- a) The Friends group has an official MOA or MOU on file with Brown County
- b) The Friends Group must have community support for the park project
- c) The park project aligns with the mission, values and the established Park Plan for the department
- d) Contributions may be based on grant deadlines or other donation securement deadlines
- e) Specific park attendance and attendance the project may serve

- f) Special permits (i.e. WDNR regulatory permits) required for the park project may be funded out of these contributions
- g) Consideration will be given to those Friends groups nearing their fundraising goals, which will yield immediate results

2015 Recommendations:

\$8,750 to the playground at Neshota Park \$8,750 to the bridge at Way Morr Park \$2,500 to the Dick Koltz memorial

\$20,000 total





Nature Zone

Barkhausen - Critter Coral

- **Brown County Park Dept**
- "Free Trail Access All Day" - Selling Trail Passes
- Friends of Fox River Trail

Rock n' Roll Zone

- · GB Action Sports Skate Ramps & Demo · UHC Bike Team - Bike Tricks
 - · We Bike We Bike Across America
- · Bay Shore Bike Club Bike Tire Adjustments
- GB Bicycle Collective Antique Bike Show
 - Cumulus Kruz Mobile

Safety Zone

- BayCare Clinic Free Bike Helmets
- GB Police Dept Crime Prevention Specialist
- Stadium Bike Bike Tune-ups

Additional Activities on Route See back for Try-it Activities and Vendors · Molina Health Care - Jump Rope Games 11:00 - Run the Bridge - 4 to 12 years old 1:00 - Tricycle Races with local mascots Live54218 - Relay Races and Buttons Boys and Girls Club - Recess Games **Brown County Library - Story Time** UNITY Band - At Hagemeister Park Children's Museum - Squirt-a-Shirt Breakthrough Fuel - Giant Jenga Fort Howard Elementary School **Bullfrogs - Baseball Activities** ChildBloom Guitar Lessons YWCA - Bean Bag Toss City Deck - Splash Pad Washington and Main MusicOntheGo - DJ Girl Scouts - Plinko **Bridge Events** Family Zone Luna Coffee Kids Zone Fit Fest

- Center for Childhood Safety Bike Rodeo
 - GB Fire Dept Fire Truck
- Herb Blue Self Defense Demo and classes
- Fisk Park Splash Pad
- On the Bridge

Monzu Bakery

Selfie Spot - #OpenStreetsGB

NEW Zoo Operations Report: June 2015

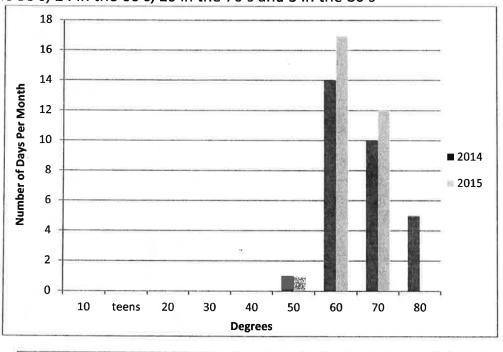
Noteworthy:

Average Temperature recorded at the zoo in June 2015 = 68°F

1 in the 50's, 17 in the 60's, 12 in the 70's

Average Temperature recorded at the zoo in June 2014 = 71°F

1 in the 50's, 14 in the 60's, 10 in the 70's and 5 in the 80's



Lowest temperature for period in June 2015: 59°F Highest Temp: 78°F Lowest temperature for period in June 2014: 59°F Highest Temp: 87°F

<u>June</u>

- 40,500 guests visited the Zoo this June with more than 43,800 guests in June 2014 (-3,300).
- Zoo passes sales for June 2015 were in excess of \$26,000, equal to that of last June.
- Mayan sales were \$54,604 this June, with sales of \$55,400 last June.
- Gift Shop sales in June 2015 topped \$49,800 compared to \$44,100 last June (+\$5,700).
- We had 3 days of rain this June compared to 2 last June.
- Admissions for the month were down \$13,251 from last June (\$201,002 compared to \$187,751).
- Gift Shop per caps June 2015 = \$1.23, last June =\$1.01
- Mayan per caps June 2015 = \$1.35, last June = \$1.26
- Overall per caps June 2015 = \$4.63, last June \$4.58
- We are down 1257 in attendance compared to last year to date (that translates to \$11,669 in admissions and donations), but year to date we are up \$37,386 in the Gift Shop, up \$13,189 in the Mayan and up \$3,545 in Zoo Pass sales.

Page 1

NEW ZOO ADMISSIONS REVENUE ATTENDANCE 2015 REPORT 2013, 2014 2015

ATTENDANCE

MONTH	2013	2014	2015
January	666	442	1319
February	861	537	564.00
March	5,989	4,910	8300.00
April	10,499	13,425	21298.00
May	37,075	40,506	32946.00
June	43,835	43,858	40508.00
July	38,029	48,534	
August	41,427	46,458	
September	18,024	16,459	
October	19,672	23,299	
November	1,752	1,521	
December	811	1,777	
TOTAL	218,973	241,726	104935.00

ADMISSION & DONATIONS

	2013	2013	2014	2014	2015	2015		2013	2014	2015
		DONATION		DONATION		Donation	Section 1	PER	PER	PER
	ADMISSIONS	BIN	ADMISSIONS	BIN	ADMISSIONS	Bin	(+)/(+)	CAP	CAP	CAP
MONTH										
January	1,520.87	53.76	896.00	127.62	2,312.00	•	1416.00	\$1.52	\$2.03	1.75284
February	1.517.10	•	1,112.00	3.00	1,124.00		12.00	\$1.76	\$2.07	1.99291
March	16.111.68	89.46	16,242.50	30.36	27,856.00		11613.50	\$2.69	\$3.31	3.356145
April	40.458.27	106.03	41,931.50	ì	84,316.50	166.91	42,385.00	\$3.85	\$3.12	3.958893
May	135.610.19	259.08	181.412.00	615.29	150,906.00	659.86	- 30,506.00	\$3.66	\$4.48	4.5804
June	167.307.94	847.96	201,002.10	510.02	187,751.00	183.92	- 13,251.10	\$3.82	\$4.58	4.63491
Juk	155,324.26	408.00	232,705.50	948.94				\$4.08	\$4.79	
August	164.161.23	680.83	210.093.00	1,572.95				\$3.96	\$4.52	
September	67.574.00		71,385.50	•				\$3.75	\$4.34	
October	70.718.00	519.88	101,361.50	799.73				\$3.59	\$4.35	
November	6.580.00	•	6.484.50	177.86				\$3.76	\$4.26	
December	2.680.81	10.00	5,776.00	•				\$3.31	\$3.25	
TOTAL	\$829.564.35	\$2.975.00	\$1,070,402,10	\$4,785.77	\$454,265.50	\$1,010.69	11669.40	\$3.79	П	\$4.43 4.32902

3.9589

NEW ZOO GIFT SHOP, MAYAN ZOO PASS REVENUE

_	_					2015 REI	POF	RT	2	013	2014	2015
Paws & Claws	1					2013, 201	4 20	015	F	PER	PER	PER
Gift Shop	DE	2013	40	2014	100	2015		(-)/(+)		AP	CAP	CAP
January	\$	1,055.77	\$	557.40	\$	1,149.47	\$	592.07		\$1.06	\$1.26	0.87147081
February	\$	1,251.19	\$	669.96	\$	1,157.14	\$	487.18		\$1.45	\$1.25	2.05166667
March	\$	6,410.95	\$	4,715.11	\$	8,770.88	\$	4,055.77		\$1.07	\$0.96	1.05673253
April	\$	13,203.95	\$	10,948.35	\$	26,629.51	\$	15,681.16		\$1.26	\$0.82	1.25032914
May	\$	39,997.32	\$	37,175.92	\$	48,037.15	\$	10,861.23		\$1.08	\$0.92	1.45805712
June	\$	47,174.03	\$	44,177.86	\$	49,886.85	\$	5,708.99		\$1.08	\$1.01	1.23153081
July	\$	45,434.44	\$	50,198.70						\$1.19	\$1.03	
August	\$	44,070.13	\$	45,949.76						\$1.06	\$0.99	
September	\$	16,987.95	\$	11,962.04						\$0.94	\$0.73	
October	\$	11,447.06	\$	8,872.02						\$0.58	\$0.38	
November	\$	2,392.94	\$	1,398.38						\$1.37	\$0.92	
December	\$	1,049.37	\$	2,611.88						\$1.29	\$1.47	
TOTAL	\$	230,475.10	\$	219,237.38	\$	135,631.00	\$	37,386.40	\$	1.05	\$0.91	1.29252394

					2013	2014	2015
Mayan					PER	PER	PER
Taste of Tropic	2013	2014	2015	(-)/(+)	CAP	CAP	CAP
January	\$ 1,437.87	\$ 698.79	\$ 1,329.18	\$ 630.39	\$1.44	\$1.58	1.00771797
February	\$ 1,376.70	\$ 934.03	\$ 800.69	\$ (133.34)	\$1.60	\$1.74	1.41966312
March	\$ 4,238.14	\$ 5,601.97	\$ 8,290.85	\$ 2,688.88	\$0.71	\$1.14	0.99889759
April	\$ 12,214.97	\$ 12,402.26	\$ 28,478.23	\$ 16,075.97	\$1.16	\$0.92	1.33713166
May	\$ 38,989.01	\$ 47,658.53	\$ 42,452.78	\$ (5,205.75)	\$1.05	\$1.18	1.28855643
June	\$ 51,184.40	\$ 55,471.02	\$ 54,604.30	\$ (866.72)	\$1.17	\$1.26	1.34798805
July	\$ 48,408.14	\$ 65,770.40			\$1.27	\$1.50	
August	\$ 54,204.81	\$ 56,141.00			\$1.31	\$1.21	
September	\$ 22,329.62	\$ 21,067.21			\$1.24	\$1.28	
October	\$ 17,184.31	\$ 20,106.38			\$0.87	\$0.86	
November	\$ 2,288.80	\$ 1,510.15			\$1.31	\$0.99	
December	\$ 895.70	\$ 2,054.59			\$1.10	\$1.16	
TOTAL	\$ 254,752.47	\$ 289,416.33	\$ 135,956.03	\$ 13,189.43	\$ 1.16	\$1.20	1.29562138

ZOO PASS					
MONTH	2013	2014	2015	(-)/(+)	
January	\$ 2,538.00	\$ 881.00	\$ 1,988.00	\$ 1,107.00	
February	\$ 2,431.00	\$ 2,302.00	\$ 2,320.00	\$ 18.00	
March	\$ 11,066.00	\$ 12,801.00	\$ 15,290.00	\$ 2,489.00	
April	\$ 19,401.00	\$ 21,763.00	\$ 30,070.00	\$ 8,307.00	
May	\$ 25,115.00	\$ 33,474.00	\$ 25,259.00	\$ (8,215.00)	
June	\$ 20,309.00	\$ 26,236.00	\$ 26,075.00	\$ (161.00)	
July	\$ 13,361.00	\$ 15,973.00			
August	\$ 8,702.00	\$ 11,142.00			
September	\$ 6,526.00	\$ 5,512.00			
October	\$ 3,255.00	\$ 3,007.00			
November	\$ 3,075.00	\$ 1,985.00			
December	\$ 10,531.00	\$ 16,351.00			
TOTAL	\$ 126,310.00	\$ 151,427.00	\$ 101,002.00	\$ 3,545.00	

Gift Shop, Mayan and Admissions Revenue Monthly Revenue June

Vending Consists: Stroller, Animal Feed, Giraffe, Pepsi, Carousel, Train, Penny Press, Hurricane Simulator, Footsie Wootsie, Telescope

Lemke, Beth A.

From:

Neville Public Museum <pam@nevillepublicmuseum.ccsend.com> on behalf of Neville

Public Museum <patterson_rl@co.brown.wi.us>

Sent:

Thursday, June 18, 2015 9:01 AM

To:

Lemke, Beth A.

Subject:

Crime Scene Investigator Class at the Neville Public Museum



4-H Crime Scene Investigator Experience

Something has happened at the Neville Museum! There are pieces of art missing or broken and there is powder in one of the rooms. The police have roped off the areas of the museum, have a list of suspects, but are waiting for Investigators to arrive to help identify the person or people responsible. Brown County 4-H Crime Scene Investigators are at the Scene, and they need YOUR help!

Join us for a hands-on 4-H Crime Scene Investigator Experience, and learn about how the scientific lab of crime scene investigators work to help identify "who done it." Explore the basics of forensic science in a fun way. In this 3 hour experience, junior agents will learn about fingerprinting, shoe print analysis, and powder analysis to help solve the crime.

WHO: Youth, 3rd-6th grade

WHAT: Crime Scene Investigator Experience

WHEN: Wednesday, August 5, 2015

Morning session: 9am-12pm Afternoon session: 1pm-4pm

WHERE: Neville Public Museum, 210 Museum Place, Green Bay

REGISTRATION FEE: \$15 per person

DEADLINE FOR REGISTRATION: July 25, 2015

*sessions are capped at 20 youth per session, filled on a first come, first serve

basis*

To register please complete this form and submit with registration fee to:

Brown County 4-H, Attn: Martha

1150 Bellevue St. Green Bay, WI 54302

> Neville Public Museum 210 Museum Place Green Bay, WI 54303 920-448-4460 www.NevillePublicMuseum.org

> > STAY CONNECTED









Forward this email



This email was sent to lemke_ba@co.brown.wi.us by patterson_rl@co.brown.wi.us <u>Update Profile/Email Address</u> Rapid removal with <u>SafeUnsubscribe</u>™ | <u>Privacy Policy</u>.



Neville Public Museum Foundation 210 Museum Place Green Bay WI 54303

Lemke, Beth A.

From:

Neville Public Museum <pam@nevillepublicmuseum.ccsend.com> on behalf of Neville

Public Museum <patterson_rl@co.brown.wi.us>

Sent:

Friday, June 12, 2015 9:08 AM

To:

Lemke, Beth A.

Subject:

Neville Museum Fall Education Programs



Building our Community

100+ Years of Architecture and Design in Brown County Thursday, September 24, 2015

Join us as we use a combination of dialogue, inquiry, storytelling, and hands-on discovery to find the answers to the following questions:

- What are the ingredients needed to build a livable and sustainable community?Who were the people that helped shape the landscape of Brown County?
- When and where were some of the most iconic buildings built in Green Bay?
- Why were some torn down while others still stand?
- How can the past inform future decision about urban growth?
- Two sessions available:
 - Session 1: 9:30 AM to 11:30 AM
 - Session 2: 1:00 PM to 3:00 PM
- Minimum capacity of 15 per session. Maximum capacity of 30 per session.
- Cost is \$3 per person.

Pre-registration is required. Click here to register.

The Dr. Rosa Minoka-Hill Story An Early Native American Woman Physician 1876-1952 Thursday, October 22, 2015

Auditorium Doors Open at 12:30 p.m., performance begins at 1:00 p.m.

This one-woman play brings to life the memories of the first woman doctor honored with a lifetime membership to the Wisconsin State Medical Society. It illustrates the dignity and grace of one of the state's finest and most overlooked figure and reveals the struggles faced by Native Americans in Wisconsin and America.

Carol O. Smart is an Oneida Indian Storyteller. As a Chautauqua Character, she brings this historical figure that she portrays to life on the stage.

The Neville Public Museum is pleased to be able to provide this program to students free of charge thanks to a grant from the Greater Green Bay Community Foundation.

Seating is limited. Program is presented free of cost. Pre-registration is required.

Click here to register.

ETTY

A touring one-woman play based on the diaries and letters of Etty Hillesum, adapted and performed by Susan Stein Directed by Austin Pendleton Tuesday, November 17, 2015

Auditorium Doors Open at 12:30 p.m., performance begins at 1:00 p.m.



Photo credit: Richard Barros

Etty, based on the letters and diaries of 29-year old Dutch Jew Etty Hillesum, will be performed at the Neville Public Museum. Adapted and performed by Susan Stein and directed by acclaimed actor, director, and playwright Austin Pendleton, this gripping one-woman play is a stirring portrait of Etty's struggle to declare her humanity in the face of Nazi brutality. Joined only by her suitcase, Etty sits alone on a bare stage. In a

conversation with the audience as she is about to be deported to Auschwitz, Etty offers a new form of resistance, with wry humor, deep sensuality, and unflinching honesty. In her own words, Etty states, "If I should not survive, how I die will show me who I really am." For the second act, actress and playwright Susan Stein propels the conversation into our own times. In this touching exploration of the human spirit, wrapped in a novel approach to theater, Stein gives life to Etty's wish to "have a bit of a say" in what she hoped would be a new world. Etty has been touring theaters, universities, museums, and prisons throughout the United States and Europe for the past three years.

Susan Stein appeared in Arthur Miller's American Clock, directed by Austin Pendleton. she was seen at Luna State in A Parent's Evening. Susan studied acting at NYU Graduate School of Arts & Science and Purchase College, SUNY. She served for thirteen years on the faculty of Princeton Day School in Princeton, NJ teaching Dramatic Literature, play-writing, and the history and literature of the Holocaust. http://www.ettyplay.org

The Neville Public Museum is pleased to offer this program in partnership with the Nathan and Esther Pelz Holocaust Education Resource Center in Milwaukee. We are able to provide this program to students free of charge thanks to a grant from the Greater Green Bay Community Foundation.

Seating is limited. Program is presented free of cost. Pre-registration is required.

Click here to register.

Neville Public Museum 210 Museum Place Green Bay, WI 54303 920-448-4460 www.NevillePublicMuseum.org

STAY CONNECTED

Jan Fiore

The Poor Man's Horse

Shifting gears: A history of Badger bicycling

hen Joshua Towne rode velocipede through downtown Milwaukee on Jan. 7, 1869, he ignited a passion in the hearts of Wisconsinites that would endure for the next 150 years, and paved the way for the biking nirvana that exists today. It was not without controversy: Farmers and cyclists didn't always get along, and debate raged over who should be allowed to ride the "poor man's horse." Women, the working class and people of color were often left behind as middle and upper class white men claimed the sport as their own. Despite the animosity, the people Velocipede, also known as the "bone and made it their own, initiating the construction of a modern road system long before the automobile made its

The Badger State

way into the state.

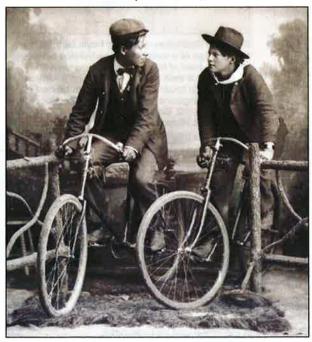
The nickname originally referred to the lead miners of the 1830s, who worked in the mines of Illinois, close to the borders of Wisconsin. The Wisconsin miners lived in temporary caves cut into the hillsides, referred to as badger dens, and the miners who lived in them, as badgers. The miners brought this derisive nickname back, and in 1957 the badger was adopted as Wisconsin's state animal.

Nick Hoffman and Jesse Gant are the co-authors of Wheel Fever: How Wisconsin Became a Great Bicycling State and co-creators of the exhibit, Shifting Gears. "Joshua Towne was celebrated by the citizens of Milwaukee, and particularly newspapers, because they believed it was a sign of a modern city," said Hoffman. "The velocipede is also known as the 'bone shaker,' so you can imagine him riding down streets that were in most cases muddy, with wheel tracks freezing in the winter; it was undoubtedly a bumpy ride."

The early velocipedes had iron or

wasn't long before cyclists became

of Wisconsin took the technology shaker," c.1869. Courtesy of Budget Bicycle Center, Madison, Wis. Photo by Joel Heiman.



Studio portrait of two young Ho-Chunk men posted sitting on bicycles near a prop wooden fence in front of a painted backdrop, c.1905. Courtesy of Wisconsin Historical Society.

wood wheels, and weren't ideal to bike across ice and snow, so cycling was initially viewed as an indoor sport. It

> disenchanted with the limitations of the velocipede, and turned to the new design innovations arriving from England. By the late 1870s, the hi-wheel, featuring improved spokes, saddle and a sturdier frame, had replaced the velocipede as the bicycle of choice.

When you ride in Wisconsin, winter is just something you have to deal with. "As long as you are prepared, you can ride year-round," said Hoffman. "People began to think about how to use their machines during the winter, and although their designs were innovative, some were not very practical. Sylvester Wood, a resident of Manitowoc, patented an unusual 'improved' velocipede that had prefabricated, detachable 'skis' that fastened onto the wheels."

The mono-wheel is perhaps the most intriguing machine, although not technically a bicycle. "Monowheels began to be developed around the same time as the velocipede in the United States; 1869 was the first American patent. It's a large circle, a little bit bigger than the size of a hiwheel. The rider would sit on the inside of the wheel and try to propel it forward by pumping their arms and sometimes their legs," said Hoffman.

Inequality

To men, the bicycle in the beginning was merely a new toy. To women, it was a cultural agent of change that redefined conventions of femininity. It allowed young people to interact without chaperones, and liberated women from the constraints of restrictive undergarments and voluminous clothing. The bicycle

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www.antiquesjournal.com

transported women beyond the bounds of the home, and for many women, it was their first opportunity to engage in physical exercise or participate in a sporting event. Young women in particular were drawn to the sport, despite society's warnings of long-term health issues. The era's fear of the cycling revolution is reflected in the hostility men often expressed towards women riders, and the decision of the League of American Wheelmen to ban African American participants at its national convention in Louisville in 1894. Feminists, however, were delighted: "Let me tell you what I think of bicycling. I think it has done more to emancipate women than anything else in the world. I stand and rejoice every time I see a woman ride by on a wheel." (Susan B. Anthony, American social reformer and feminist. c.1896.)

The evolution of cycling

By the turn of the century, bicycling had become part of everyday life; formal photographs often included them, and newspaper, magazine and cartoons focused on the new sport. Franz Lentz was a biking enthusiast, and resident of Pittsburgh, who stopped in Wisconsin during his ill-fated world tour. When faced with an oncoming steam engine on a narrow bridge, he crouched at the side, his bicycle held out in front of him, as the train thundered by. An article capturing his brush with death was published in *Outing*, a magazine with a strong cycling focus, in November 1892.

Bicycle clubs appeared in several cities during the 1880s, and in an effort to improve riding conditions more than 100,000 cyclists joined the League of American Wheelmen to advocate for paved roads. Farmers were hesitant to take on a tax burden to improve roads, but cyclists believed a compromise could be reached. The cyclists' lobby partnered with William Dempster Hoard, the leader of Wisconsin's early dairy movement. "Together, they agreed to make rural roads better for transportation of rural goods, but also for increasing numbers of people who were riding out into the countryside," said Hoffman.

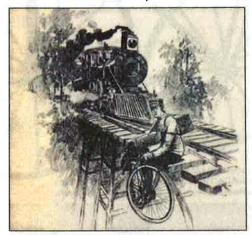
Wisconsin's legacy

Following the rise of the automobile, the popularity of the bicycle fell, however increasing consciousness in the value of exercise in the 1970s resulted in the second bicycle boom. Today, Wisconsin consistently ranks as one of the top bicycling destinations in the nation, offering 80 trails in the "rails-to-trails" system, including the world famous Elroy-Sparta Trail. Hundreds more trails weave through quiet country roads and pristine forests, offering thousands of miles of on and off-road trails to choose from; and once again, cycling is one of the most popular outdoor activities in the state.

Shifting Gears will be on view at the Wisconsin Historical Museum, Madison, Wis. through Oct. 10, 2015. The new exhibition showcases Wisconsin's pivotal role in bicycling from past to present. For more information, visit www. WisconsinHistoricalMuseum.org.



Four women riding bicycles on a racetrack at the Langlade County Fair Grounds in Antigo, Wis., c. 1895. Bicycles liberated women from the constraints of restrictive undergarments and voluminous clothing, transported women beyond the bounds of the home, and allowed them to engage in physical exercise or participate in a sporting event. Courtesy of Wisconsin Historical Society.



Engraved illustration depicting Frank Lenz sitting on the edge of a railroad bridge holding his safety bicycle in front of him and his box camera on his back as a train passes behind him. An article capturing his brush with death was published in Outing, a magazine with a strong cycling focus, in November 1892. Creation date 1892-07. Courtesy of Wisconsin Historical Society.



Sparta's Ben Bikin' statue, near the Elroy-Sparta State Trail, is a tribute to the high-wheel and stands 32 feet tall. Courtesy of Wisconsin Department of Tourism, RJ & Linda Miller.



Rare wooden mono-wheel, c.1870. The rider would sit on the inside of the wheel and try to propel it forward by pumping their arms and sometimes their legs. Courtesy of Neville Public Museum of Brown County. Photo by Kevin Cullen.



Cyclists ride their bicycles past curious onlookers in Green Bay, Wis. c. 1890. Courtesy of Wisconsin Historical Society.

GOLF COURSE FINANCIAL STATISTICS For June, 2015



GOLF COURSE REVENUE:

	JUNE			YEAR TO DAT	E	
	ROUNDS	JU	NE REVENUE	ROUNDS	YEAR T	O DATE REVENUE
2015	6,055	\$	154,726.75	13821*	\$	317,697.75
2014	6,276	\$	163,839.72	11368**	\$	266,956.97
2012	6,217	\$	153,147.50	17152***	\$	358,678.00

TOTAL SEASON PASS REVENUE

2015	\$	117,393.41
2014	ċ	112 464 52

PRO-SHOP SHARED REVENUE (CARTS):

	JUNE COUNTY SHARE	YEAR	R TO DATE COUNTY SHARE
2015	\$ 31,370.60	\$	58,106.40
2014	\$ 30,197.30	\$	46,217.20
2012	\$ 11,632.50	\$	24,650.10

SAFARI STEAKHOUSE SHARED REVENUE:

	JUNE COUNTY	YEAR TO	DATE COUNTY
	SHARE		SHARE
2015	9,951.55	\$	34,174.56
2014	10,290.33	\$	34,439.49
2012	10,999.89	\$	36,315.39

Golf Course Opening Day 2015 *April 10th 2014 **April 23rd 2012 ***March 16th